



OPEN CINEMA uses documentary as a tool for community engagement, screening documentaries in cafe style venues, followed by open forum discussion with invited guests.



You are invited to attend our exciting Season 11 finale!

On Wednesday May 14, 2014, OPEN CINEMA is partnering with Bridges for Women for a Special Fundraising Screening of the award-winning film **MISS REPRESENTATION**, followed by discussion about the mainstream media's limited portrayals of women and how that impacts the frustratingly low numbers of women leaders in our society. This promises to be a powerful evening of celebration and empowerment, galvanizing action towards the ongoing support for women leaders in our community. Please see attached handbill for details.

Support our community building program while promoting your business or service!

We turn to our community for support only once a year at the end of each season. We are inviting local businesses such as yours to support our 6th annual fundraiser by providing products or services for a silent auction at our special fundraising event.

Please consider donating a silent auction item to OPEN CINEMA & Bridges for Women

Your silent auction item serves two functions: first, it generates revenue for our community engagement programming; and second, it provides an opportunity for you to promote your products or services to our audience, your perfect target audience. In return for your donated silent auction item, we will promote your business in our event publicity, on social media and feature your logo onscreen during the hour prior to the film screening.

What is OPEN CINEMA anyway?

Since 2003, OPEN CINEMA has been using film as a tool for community engagement, building bridges between communities and fostering dialogue on important social justice issues. We've screened over 100 documentaries and partnered with dozens of local community organizations to build bridges of understanding and create cross promotional opportunities of all kinds.

Last summer, OPEN CINEMA director Mandy Leith travelled across Canada to connect with filmmakers and cinemas to seed the idea for a Cross Canada Community Cinema Network. Her **Get on the Doc Bus** tour was a great success, with support and connectivity from Mile 0, BC to Mile 0 Newfoundland. This pilgrimage gave birth to **Connecting the Docs**, a pilot project that is beta-testing a new *hybrid cinema* format with same-day multi-city screenings across Canada, connected via social media engagement.

Bridges for Women is proud to be a Fundraising partner with OPEN CINEMA for **MISS REPRESENTATION**, a film which exposes the media bias against strong intelligent women in leadership and inspires us to look beyond the existing stereotypes of women's roles.

Join us to celebrate an exceptional year and raise vital funds for our exciting futures.

Please contact Catlin Lewis for more information, or to give a donation

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