

FOR IMMEDIATE RELEASE



OPEN CINEMA explores our relationship with animals: *THE GHOSTS IN OUR MACHINE* screening + engagement in Toronto & Victoria

Victoria, BC – April 9, 2014. On Wednesday April 23rd, OPEN CINEMA will complete its innovative multi-city 'hybrid cinema' series [Connecting the Docs](#) with screenings of the award-winning animal rights documentary [THE GHOSTS IN OUR MACHINE](#) (2013) in Victoria and Toronto. The film can be watched live or streamed online, and live post-screening discussions in both locations will be connected via social media engagement.

With the exception of our companion animals and a few wild or stray species within our environments, we experience animals daily as food, clothing, animal tested goods and entertainment, a moral dilemma that is often hidden from view. **Liz Marshall's** cinematic documentary illuminates the lives of animals living within, and rescued from the machine of our modern world, through the photographic lens of **Jo-Anne McArthur**.

"Without being overly graphic or sensationalistic, this film raises thoughtful discussion of how our choices impact the lives of animals." says event sponsor and speaker **Lesley Fox**, Executive Director of the [Association for the Protection of Fur-Bearing Animals \(APFA\)](#). *"We are so grateful to OPEN CINEMA for going the extra mile to create a digital forum to actively engage citizens across Canada."* Guest speaker **Dave Shishkoff**, [Victoria Vegan Fest](#) is also sponsoring: *"Connecting the Docs is an exciting and engaging format, taking advantage of social mediums for positive change!"*

Victoria post-screening discussion guests include **Dave Shishkoff**, [Victoria Vegan Fest](#), **Lesley Fox**, (APFA), **Maneesha Deckha**, [UVIC Assoc. Professor, Faculty of Law](#) and moderated by MediaNet Executive Director **Peter Sandmark**.

The *Connecting the Docs* sister event is organized in collaboration with [Raindance Toronto](#). **Filmmaker Liz Marshall** and photographer **Jo-Anne McArthur** will be in attendance, along with **Anita Krajnc**, [Toronto Pig Save](#) and **David Alexander**, [Toronto Vegetarian Association](#). Details about both the Victoria and Toronto events, along with how to participate virtually can be found [here](#). See you at the hybrid movies!

OPEN CINEMA Season 11 wraps on May 14, with an exploration of women & media: [MISS REPRESENTATION](#), a fundraising event in partnership with [Bridges For Women](#).

VICTORIA EVENT DETAILS:

- WHAT** [THE GHOSTS IN OUR MACHINE](#). Post-screening discussion: DAVE SHISHKOFF, [Victoria Vegan Fest](#); LESLEY FOX, [Assoc. for the Protection of Fur-Bearing Animals](#), MANEESHA DECKHA, [UVIC Assoc. Professor, Faculty of Law](#)
- WHEN** 7pm Wednesday, April 23rd, 2014 (Doors 5:30pm)
- WHERE** The [Victoria Event Centre](#), 1415 Broad St (elevator access)
Local food, cash bar, community discussion and door prizes.
- COST** By donation \$10-20 suggested.
- JOIN US** LIVE OR VIRTUALLY: Attend the event or [watch online](#) and join the conversation via [live stream](#) & [#ForTheGhosts Tweepchat](#) and [Facebook group](#).
- INFO** About Victoria & Toronto events: www.opencinema.ca/ForTheGhosts
- CONTACT** Mandy Leith: mandy@opencinema.ca Phone: 250.882.7441

www.opencinema.ca