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**OPEN CINEMA Wraps Season 10 & Hits the Road! 'Get on the Doc Bus' a Cross Canada Exploration of Documentary & Community Engagement.**

*Victoria, BC – April 8<sup>th</sup>, 2013.* While OPEN CINEMA wraps Season 10 with their 100<sup>th</sup> event, the successful documentary screening program prepares for an exciting cross Canada outreach summer roadtrip; a modern pilgrimage across the birthplace of the documentary.

OPEN CINEMA's Season 10 finale and fundraiser features the Victoria premiere of the inspiring documentary **ELEMENTAL** on Wednesday April 24<sup>th</sup>, in partnership with the **Sierra Club BC**. The award-winning film tells the story of three individuals united by their deep connection with nature and driven to confront the most pressing ecological challenges of our time. The post-screening discussion includes writer & activist **Briony Penn**, **Jesse Baltutis** (POLIS Water Project) and **Caitlyn Vernon** (Sierra Club BC). Filmmaker **Emmanuel Vaughan-Lee** will join the conversation virtually as part of OPEN CINEMA's innovative hybrid event format, combining the live event with virtual engagement via Ustream and [#opencinema Tweetchat](#).

A silent auction will raise funds for Season 11 and for OPEN CINEMA's summer adventure, **Get on the Doc Bus**. From June to September 2013, filmmaker, founder and program director **Mandy Leith** will travel across Canada in a VW bus, to explore Canada's documentary legacy. She will connect film lovers, filmmakers and community screening programs to discuss community building and to share OPEN CINEMA's groundbreaking hybrid event format. The goal is to seed a cross Canada community cinema network to support the struggling documentary industry.

**Get on the Doc Bus** has attracted national interest, from the Documentary Organization of Canada, NFB, HotDocs and community cinemas across the continent. A pre-trip visit to Vancouver's DOXA Documentary Festival is planned for early May. **Point of View Magazine** recently confirmed it will publish a 2-part feature on the journey later this year. An online **IndieGogo** crowdfunding campaign will run between April 16 until May 16, 2013.

**WHAT:** **'ELEMENTAL'** documentary film and post-screening discussion with **Briony Penn** (writer, activist), **Jesse Baltutis** (POLIS Water Project) and **Caitlyn Vernon** (Sierra Club BC). Virtual guest **Emmanuel Vaughan-Lee** will join the conversation via [#opencinema Tweetchat](#). Food, cash bar and silent auction.

**WHEN:** **7pm Wednesday, April 24<sup>th</sup>, 2013** (Doors 5:30pm)

**WHERE:** The **Victoria Event Centre**, 1415 Broad St (elevator access)

**COST:** Admission by donation. Tax receipts for donations over **\$10**

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