

FOR IMMEDIATE RELEASE



**OPEN CINEMA's new hybrid event format features the Victoria Premiere of OCCUPY LOVE plus live and virtual discussion.**

Victoria, BC – November 20<sup>th</sup>, 2012 On Wednesday December 5<sup>th</sup>, OPEN CINEMA is excited to host the Victoria premiere of **Velcrow Ripper's** latest award-winning documentary [OCCUPY LOVE](#) followed by a dynamic post-screening discussion, with both live and virtual dimensions. Producer [Ian Mackenzie](#) will be in attendance at the Victoria Event Centre, along with guests [Layth Matthews](#), [Victoria Shambhala Centre](#) Director and Financial Advisor; [Michelle Buchanan](#), writer, media activist and [People's Assembly of Victoria \(Occupy Victoria\)](#) member; and moderator [Rachelle Lamb](#), Non-Violent Communications teacher and facilitator.

In addition, the post-screening discussion will be livestreamed for virtual audiences, with an accompanying moderated Twitterchat with special guest **Velcrow Ripper**, who will be tweeting from his home in New York City. Join the virtual discussion by tuning into <http://www.OPENCINEMA.ca/Live> or follow the hashtag [#opencinema](#), starting at approximately 2045 PST.

Combining the live and the virtual, OPEN CINEMA is pioneering an exciting hybrid cinematic event. In November, following a screening of [PLAY AGAIN](#), the tweetchat about Nature Deficit Disorder reached a virtual audiences of about 20 000 tweeters, according to hashtracker.com. Read more details about this exciting hybrid event here: [www.opencinema.ca/virtual](http://www.opencinema.ca/virtual).

**OCCUPY LOVE** is a moving cinematic experience that chronicles the global revolution that is erupting around the planet. From the Arab Spring to the Occupy Movement to the global climate justice movement, humanity is waking up to the fact that the dominant system of power is failing to provide us with health, happiness and meaning. This inspiring journey into the heart of the movement features key visionaries on alternative systems of economics, sustainability and empathy, including Naomi Klein, James O'Dea, Charles Eisenstein and Bill McKibben.

**WHAT:** **OPEN CINEMA** presents **OCCUPY LOVE** Victoria premiere followed by discussion with Producer **Ian Mackenzie**; **Layth Matthews** (Victoria Shambhala Centre Director & Financial Advisor); **Michelle Buchanan** (writer & media activist) and **Rachelle Lamb** (NVC teacher and facilitator). Twitterchat [#opencinema](#) features Velcrow Ripper live from New York City.

**WHEN:** 7pm Wednesday, December 5<sup>th</sup>, 2012 (Doors 5:30pm)

**WHERE:** The Victoria Event Centre, 1415 Broad St (elevator access)

**COST:** **\$15 Adv Tix recommended** [www.occupylove.eventbrite.com](http://www.occupylove.eventbrite.com)

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[www.opencinema.ca](http://www.opencinema.ca)

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