



## **PROMOTE YOUR ETHICAL BUSINESS BY SPONSORING OPEN CINEMA!**

**OPEN CINEMA is offering ethical businesses a low cost opportunity to advertise at our popular café screening events and on our website.**

OPEN CINEMA screens thought-provoking films in café style venues, followed by open forum discussion with invited guests.

Now in our 8<sup>th</sup> successful season, OPEN CINEMA has become a popular feature in Victoria's cultural landscape, drawing capacity crowds (120+) of all ages and receiving significant local media attention. We screen 6 -10 films per season, which runs September 2010 to May 2011. See overleaf for more details.

OPEN CINEMA's informed and motivated audiences gather up to 90 minutes before the film to take advantage of the convivial atmosphere, networking opportunities, full bar and local, organic food concession. During this time, a high quality, rotating PowerPoint presentation on the large screen features sponsors logos and services. We have a limited number of spaces for paid advertising still available!

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### **HOW MUCH DOES IT COST?**

#### **\$60 PER SCREENING**

**You get a colour slide with your company name or logo featured in our rotating powerpoint presentation at one screening of your choice.**

#### **\$300 PER SEASON (best value)**

**You get a colour slide with your company name or logo featured in a rotating powerpoint presentation at all 2010/11 screenings PLUS your company name or logo featured on the main page of [www.opencinema.ca](http://www.opencinema.ca), on our rotating sponsors banner! We will also promote your company on our Facebook page and Twitter stream.**

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### **FOR MORE INFORMATION PLEASE CONTACT US!**

Mandy Leith 250.385.3003 or Catlin Lewis 250.381.4428  
**[info@opencinema.ca](mailto:info@opencinema.ca)**



# OPEN CINEMA *Season Eight*

*includes the following Victoria premieres...*

**Wednesday, September 22<sup>nd</sup>, 2010**

***FRESH: new thinking about what we're eating***

*FRESH* celebrates the farmers, thinkers and business people across America who are re-inventing our food system. Forging healthier, sustainable alternatives, they offer a practical vision for a future of our food and our planet. (2009, USA) [www.FreshTheMovie.com](http://www.FreshTheMovie.com)

In collaboration with [www.FoodRoots.ca](http://www.FoodRoots.ca)

**Wednesday, October 13<sup>th</sup> & 14<sup>th</sup>, 2010**

***Winds of Heaven: Emily Carr, Carvers and the Spirits of the Forest***

An impressionistic exploration of the spirit that informed the solitary life of one of Canada's most celebrated and irreplaceable painters. This remarkable, documentary offers a fascinating historical portrait of Victoria and local First Nations during the early 20th century. Veteran Ottawa director Michael Ostroff will be in attendance. (2010, Canada) <http://carrdoc.wordpress.com/>

**At the Art Gallery of Greater Victoria ([www.aggv.bc.ca](http://www.aggv.bc.ca))**

**Wednesday November 17<sup>th</sup>, 2010**

***The Clean Bin Project***

[www.TheCleanBinProject.com](http://www.TheCleanBinProject.com)

In collaboration with CRD

**[www.opencinema.ca](http://www.opencinema.ca)**

OPEN CINEMA is a program of MediaNet



*the purpose of MediaNet is to support and facilitate the creative use of the medium of video/film as a form of communication and personal expression*

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**With thanks to our sponsors**

