



OPEN CINEMA's Season Seven Launch Explores Copyright in the Digital Age with *RIP! A Remix Manifesto* PLUS a Shelf at Pic-A-Flic!

Victoria, BC – October 6th 2009. On Wednesday October 21st 2009, OPEN CINEMA's seventh season of thought-provoking films followed by open forum discussion will launch with a must-see screening of the award-winning film *RIP! A Remix Manifesto* (Canada, 2009). Described by CBC's Jian Gomeshi as "*the sexiest film about copyright infringement I've ever seen!*", this provocative evening of cutting-edge creativity will begin with a media mash-up performance by media artist **Justin Love** and **DJ Murge**, who will also join the post-screening discussion along with guests **Peter Sandmark** (MediaNet) and moderator **Mike Sheehan** (BeatBoard). As a special digital treat, filmmaker **Brett Gaylor** (Open Source Cinema) will make a virtual appearance via skype.

In the spirit of the open source movement, OPEN CINEMA is making its programming accessible to all through a new venture with **Pic-A-Flic**. By Halloween, OPEN CINEMA's entire library of programmed documentaries since 2003, over 70 in all, will be available for rent on a dedicated shelf at the popular video store in the Cook St Village.

In September 2009, OPEN CINEMA officially became a program of **MediaNet**, a media resource centre that is approaching its 30th anniversary. Founded in 1981, www.MediaNet.bc.ca supports and facilitates the creative use of film & video as a tool for communication and personal expression. "I'm thrilled with this elegant win-win-win," says Mandy Leith, OPEN CINEMA's Founder and Program Director. "I now have a great team to work with, MediaNet gains a new program and OPEN CINEMA audiences continue to enjoy the same great community screening events they've known and loved since 2003!"

OPEN CINEMA Season Seven continues on November 18th 2009 with the public premiere of the hugely popular UK documentary set in the future, *The Age of Stupid* (UK, 2009).

WHAT: OPEN CINEMA's Season Seven Launch
WHEN: 7.00pm, October 21st 2009 (Doors open at 5.30pm)
DETAILS: 6.00pm – Mash-up performance with Justin Love (www.roguescience.org) and DJ Murge (www.djmurge.com)
7.00pm – *RIP! A Remix Manifesto* (2009)
8.45pm – Open forum discussion with Justin Love, DJ Murge, Peter Sandmark (www.MediaNet.bc.ca) and moderator Mike Sheehan (www.Beatboard.org).
WHERE: [Victoria Event Centre](http://www.VictoriaEventCentre.com), 1415 Broad St, www.1415broad.com (elevator access!)
COST: \$10 suggested donation.
Cash bar, food concession, door prizes, more!
INFO: www.opencinema.ca
CONTACT: Mandy Leith, Program Director
EMAIL: info@opencinema.ca
PHONE: 250.385.3003 (office) 250.882.7441 (cell)

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END OF MEDIA RELEASE (Backgrounder follows)

Media Release—FOR IMMEDIATE RELEASE



BACKGROUND

1. *RIP! A ReMix Manifesto* (2009)
2. Brett Gaylor, filmmaker
3. Justin Love, multi-media artist
4. DJ Murge
5. Peter Sandmark, Executive Director MediaNet
6. Mike Sheehan, BeatBoard
7. Pic-A-Flic Video Store
8. MediaNet

1. *RIP! A ReMix Manifesto* (2009)

Winner of over a dozen prestigious international awards, this well crafted film is a true movie for the digital age with adrenaline-fueled performances by mash-up phenomenon Girl Talk.

"...a fun ride, filled with snazzy animations, enthusiastic talking heads and one helluva Girl Talk show." ~ IndieWire

"An entertaining, thoughtful, and politically committed articulation of what the filmmaker dubs the "copyLEFT" ~ PopMatters

"A knockout." ~ Maclean's Magazine

Immerse yourself in the energetic, innovative and potentially illegal world of mash-up media with ***RiP: A Remix Manifesto***. Let web activist Brett Gaylor and musician Greg Gillis, better known as *Girl Talk*, serve as your digital tour guides on a probing investigation into how culture builds upon culture in the information age.

Biomedical engineer turned live-performance sensation *Girl Talk*, has received immense commercial and critical success for his mind-blowing sample-based music. Utilizing technical expertise and a ferocious creative streak, *Girl Talk* repositions popular music to create a wild and edgy dialogue between artists from all genres and eras. But are his practices legal? Do his methods of frenetic appropriation embrace collaboration in its purest sense? Or are they infractions of creative integrity and violations of copyright?

Written and Directed by Brett Gaylor

Executive Producers Daniel Cross, Mila Aung-Thwin, Ravida Din (NFB), Sally Bochner (NFB)

Produced by Mila Aung-Thwin, Kat Baulu (NFB), Germaine Ying Gee Wong (NFB)

Produced by EyeSteelFilm in co-production with the National Film Board.

For further information, press kit & trailer: <http://www.ripremix.com>

For high resolution stills: <http://www.onf-nfb.gc.ca/eng/salle-de-presse/galerie-photo/film.php?id=537892&gal=new>

Please contact OPEN CINEMA Event Coordinator **Catlin Lewis** for a preview copy of the film: call 250.381.4428 or email info@opencinema.ca



2. Brett Gaylor

Brett Gaylor is a documentary filmmaker and new media director. He is the creator of www.opensourcecinema.org, a video remix community which supports the production of his feature documentary *RiP: A Remix Manifesto*. He is also the web producer of the www.HomelessNation.org, a web project dedicated to bridging the digital divide – allowing everyone to participate in online culture.

Brett is one of Canada's first videobloggers and has been working with youth and media for over 10 years, and is a founding instructor of the **Gulf Islands Film and Television School**. "Victoria is the first city I ever visited!", comments Brett. "In fact, I bought my first hard drive in Victoria!"

3. Justin Love,

Justin Love is a multimedia artist based in Victoria, BC, Canada. Recent projects include: **Love&Olson** (live visual performance), **Exploding, Plastic & Inevitable Redux** (large-scale collaborative multimedia performance) and **Grand Theft Bicycle** (videogame art). Justin's work has been featured at a number of International events including **Collisions Interarts Symposium** (Canada, 2006), **International Conference on Music Information Retrieval** (Canada, 2006), **Digital Arts Week** (Zurich, 2007), and **Computational Aesthetics** (Canada, 2009) as well as in galleries and artist run centers such as **Open Space** (Canada, 2006), **Galeria AP Facultad de Artes Plasticas** (Mexico, 2007), and **Stride** (Canada, 2009).

For more information:

personal web space: <http://www.roguescience.org>

love&olson: <http://www.electronicsuitcase.net>

exploding, plastic & inevitable: <http://www.telebody.ws/exploding/>

grand theft bicycle: <http://grandtheftbicycle.com>

4. DJ Murge

Redbull 3Style DJ Battle champion Murge has been playing and touring the club scene in Canada for over 10 years now, as part of Victoria's longest running club night **C1RCA Presents: STIRFRY (R.I.P.)** and as one half of the now massive **Champion Sound Dee-Jays** playing festivals such as *Shambhala, Soundwave, Jazz Fest, Folk Fest* and many others. His eclectic up-tempo sets always keep the booty's shaking, catering to all tastes across the board. He pushes fresh music and new music, seamlessly weaving what's new and hot with classic favourites and is best known for digging up surprises from the past. Murge's ability to rock crowds with his wide selection and technical skills has landed him shows with some of the worlds finest DJ's and live groups including: **Girl Talk**, Afrika Bambattaa, Malente, Thee Mike B, Fort Knox Five, Mixmaster Mike, Team Canada DJ'S , The Pharcyde, Alkoholiks, Del the Funky Homosapien, De La Soul, The Beatnuts, M.O.P. and many others.

Murge has had two video's on **Muchmusic**, one of which won a **Leo Award for Best Music Video** in 2007. He has produced tracks for the likes of Slug (Atmosphere), Cadence Weapon, Moka Only, Kinnie Starr, The Grouch and more. Murge has also remixed **Tegan & Sara** and has done several other remixes and edits that have received praise from blog's

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around the world. Is Murge a producer, a DJ, a Live Performer, a Label Owner? All of the above perhaps. Murge is constantly pushing these boundaries.

For more information: www.djmurge.com

5. Peter Sandmark,

Executive Director of MediaNet

Peter has a BFA in Cinema and an MFA in Open Media from Concordia University. He was a co-founder of the **Main Film** co-operative in Montreal in 1982; in 1988 and 1992 he was the Director and Programmer of the **5 Days of Canadian Independent Cinema** festival. From 1994 to 2005 Peter worked as the National Director of the **Independent Media Arts Alliance**. During his time in Montreal, Peter also taught Cinema at **Concordia University** for 6 years. In 2005, he moved to Victoria to work as the Executive Director of MediaNet. Peter has made about 20 short films and videos of his own and also plays music.

For more information: www.media-net.bc.ca
director@media-net.bc.ca
tel: 250-381-4428

6. Mike Sheehan

Mike Sheehan is a youth engagement specialist, performance artist and subversive peace educator. Mike owns and operates **BeatBoard Education And Training**. BeatBoard is a youth leadership, new media and contemporary arts education social enterprise based in Victoria, BC Canada. BeatBoard is committed to affecting positive change in communities through delivering leading-edge experiential education programs that value diversity, inclusion and solutions for healthy living.

Mike has visited over 50,000 youth in non formal educational settings in 2008. He has represented **Earth Charter International** at the **The United Nations Commission on Sustainable Development**, and co-developed an international online digital media arts and sustainability leadership training called **e-GLO** (Earth Charter Global Learning Opportunity). Mike remains committed to local action and volunteers his time with several youth serving initiatives in Victoria.

For more information: www.beatboard.org
(250) 381-6453

7. Pic-A-Flic

For more information contact Rob 250.382.3338: www.PicAFlic.net

8. MediaNet

For more information contact Peter Sandmark 250.381.4428: www.media-net.bc.ca

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